



(304) 325-5487 • Fax (304) 327-5586

3052 Big Laurel Hwy • P.O. Box 1930 • Bluefield, WV 24701

July 27, 2011

**VIA CERTIFIED MAIL
RETURN RECEIPT REQUESTED**

Mr. David Ferguson, VP Customer Services
Shentel Cable
P.O. Box 459
Edinburg, VA 22824

Re: 2012 Three-Year Election for Retransmission Consent

Dear Sir:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WVVA, Bluefield, WV (the "Station") elects to require Shentel, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

Sincerely,

Frank Brady
VP/GM

Enclosure

cc: Public File
Chuck Roth
Director of Business Administration
Quincy Newspapers, Inc.

**RETRANSMISSION CONSENT ELECTION STATEMENT
FOR STATION
WVVA, Bluefield, WV**

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WVVA Television, Inc., licensee of Station WVVA, Bluefield, WV (the "Station"), to require Shentel to obtain the Station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Bud, Hanover, Herndon, Iaeger, Mullens, Northfork, Oakvale,
Panther, Pineville**

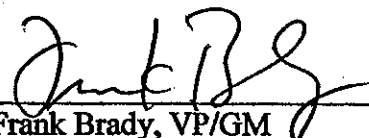
This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on July 27, 2011 and mailed by certified mail, return receipt requested, on July 27, 2011 to the following cable system(s):

Mr. David Ferguson, VP Customer Services
Shentel Cable
P.O. Box 459
Edinburg, VA 22824

Station: WVVA

Date: July 27, 2011

By: 
Frank Brady, VP/GM

cc: Public File